Anna Maria College

School of Graduate and Continuing Education is Proud to Announce:

Master of Science in Industrial Organizational Psychology – Fall 2015

Industrial/Organizational Psychology (I/O Psychology) is the fastest growing career area as reported by the U.S. Department of Labor. Between 2012 and 2022, jobs in this field are expected to grow by 53%. The starting salary for a master’s level consultant in 2012 was $65,000. The median annual salary was $80,000.

What is Industrial Organizational Psychology?

Industrial-organizational (I-O) psychology is the scientific study of the workplace. Rigor and methods of psychology are applied to issues of critical relevance to business, including talent management, coaching, assessment, selection, training, organizational development, performance, and work-life balance.

Program Description

The Master of Science in Industrial/Organizational Psychology (I/O Psychology) blends coursework from the fields of counseling psychology and business. The degree offers practical and research-based learning that prepares students to apply the principles of psychology to organizational and leadership challenges. The I/O Psychology program offers flexibility in designing a unique course of study for each graduate student.

Learning outcomes

In this practitioner-oriented program students of I/O Psychology will have a variety of learning opportunities. Graduates of the program can expect to learn how to:

- Use research and measurement skills to solve practical workplace issues
- Apply the principles of psychology to human resource and leadership challenges
- Address complex issues brought forth by the current multi-generational workforce
- Design, implement and analyze the effectiveness of workplace programs
- Research and improve the quality of work environments
- Become skilled in conflict management
- Incorporate legal and ethical considerations into workplace policy and practices

Degree Requirements
The Master’s in I/O Psychology consists of 36 credits; 12 courses including a capstone field or research project. At a pace of 3 courses per semester, degree requirements may be completed in as little as 18 months. On-ground Business courses are held at an accelerated pace of 8 weeks while Psychology courses are held in a traditional format of 16 weeks.

A sampling of recent local and national job opportunities are as follows:

Associate Director of Organizational Development – PARALEXEL International, Billerica, MA

Organizational Development Consultant – Bose Corporation, Framingham, MA

Mid-Market Organizational Consultant – Insperity, Waltham, MA

Director of Learning and Development – Employers Association of the North East, Agawam, MA

Senior Analyst, People Analytics and Engagement – Jet Blue, Long Island, NY

Talent Management Manager – Allstate Insurance, IL

Marketing Academy Program Manager, Dell Corporation, TX

People Programs Specialist, Hiring Innovation – Google, Mountain View, CA

Resources:

American Psychological Association, Division 14 (Industrial-Organizational Psychology):


Occupational Outlook Handbook Published by US Department of Labor Bureau of Labor Statistics:

http://www.bls.gov/ooh/fastest-growing.htm